



Contents:

Selection and Consideration of Marketing Strategy through E-Commerce in Medium Small Businesses in the City Of Malang <i>Junianto Tjahjo Darsono, Erni Susana, Eko Yuni Prihantono</i>	01-13
La place des femmes dans le débat politique à travers les médias à Kisangani en République Démocratique du Congo <i>Carine CHELO KIZAI</i>	14-19
Moderating impact of organizational culture on the relationship between Leadership behaviour and Organisational Commitment in Automobile Industry in Sri Lanka <i>H.M. Nishanthi, K.S.U. Perera</i>	20-28
Effect of Product and Service Development on Performance At Kenya Railways <i>Christopher Andimu Otanga, Dr. Geoffrey Kimutai</i>	29-41
Effect of Leadership on strategy execution in private secondary schools in Murang'a County, Kenya <i>Jane Njeri Kamau, Dr. Joyce Gakobo</i>	42-50
Analysis of Information Technology and Motivation on Employee Performance through Job satisfaction of PT. World Innovative Telecommunication (OPPO) Big Jember <i>Mega Intan Halida, Raden Andi Sularso, Imam Suroso</i>	51-55
Documentation practice: Animpetus to innovation performance in pharmaceutical firms <i>Nandwa J. Musambayi, Henry Bwisa, Elizabeth Nambuswa</i>	54-64