

IOSR Iournal of Business and Management

IOSR Journals

International Organization of Scientific Research

e-ISSN : 2278-487X



Volume : 24 Issue : 12 Series-5

p-ISSN : 2319-7668

Contents:

Social Media Impact on Online Impulse Buying – A social Commerce 01-05 Perspective

Budgeting As A Management Accounting Techniques And Financial06-15Adequacy Among Selected County Governments In Kenya

How Non-Directive Workplace Counselling Technique Influences16-25Teachers' Performance in Bungoma South Sub-County, Kenya

The Influence of Marketing Mix and Expectations on Student Loyalty26-35Through Student Decisions at State Vocational High Schools inBarru Regency

An Intensive Analysis to Anticipate the Economic Fitness of Listed56-51Pharmaceutical Companies in Bangladesh Using Altman ZScore

Model

Compact Business Revolution Management 52-57

Green Banking Implementation and its impact on Profitability: A 58-69 study on IFIC Bank Limited in Bangladesh