



IOSR Journals

International Organization
of Scientific Research

*IOSR Journal of Business
and Management*

e-ISSN : 2278-487X

Volume : 24 Issue : 7 Series-3

p-ISSN : 2319-7668

IOSR-JB

Contents:

Impact of Green Banking Initiatives on Customer Satisfaction	01-19
Exploring the Perception of the Green hotel Guests towards Green practices	20-29
Access to Finance and Performance of Foods and Beverages Enterprises in Sokoto, Nigeria: Moderating role of Attractive Quality Packaging	30-34
The Effect of Service Marketing Mix on Customer Satisfaction and Loyalty of Claro Makassar Hotel	35-47
The Influence of Influencer Marketing and Emotional Branding Through Brand Image on Repurchase Intention on Iymel Says Hijab Products	48-53
China-European Liner Railway Bill of Lading Dilemma and Insights	54-62
An Assessment of Accountability and Transparency of Pension Fund Administration in the New Contributory Pension Scheme	63-71