



**IOSR Journals**

International Organization  
of Scientific Research

*IOSR Journal of Business  
and Management*

e-ISSN : 2278-487X

Volume : 25 Issue : 5 Series-5

p-ISSN : 2319-7668

**IOSR-JB**

**Contents:**

- |  |              |
|--|--------------|
| <b>A Study On: Need To Reform The Skill Development Program In India</b>                 | <b>01-12</b> |
| <i>Dr. Dhanpal Waghulde, Dr. Swapnil Kate, Dr. Nishant Ghuge, Mr. Punit Sharma</i>       |              |
| <b>Entrepreneurial Ecosystem From The Perspective Of Potential Entrepreneurs</b>         | <b>13-22</b> |
| <i>Silvio Paula Ribeiro, Clari Schuh, Nilton Cezar Carraro, Edenis Cesar de Oliveira</i> |              |
| <b>Factors Influencing Consumer Behavior In Regard To Choice Of Rice Brands In Kenya</b> | <b>23-30</b> |
| <i>Dr. Hannah Wambugu</i>  |              |