

Decision Support System to Target Suitable Area of Industry based on Evidential reasoning Approach.

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Abstract: Industry is the production of goods or related service within an economy. The major source of revenue of a group or company is the indicator of its relevant industry. The right location is often critical to the success of a business. Location is particularly important for retail businesses. Poor location decisions are difficult and expensive to overcome. If we are buying an established business it is still necessary to check the suitability of the location because it is reflected in the price paid for goodwill. there, for The general public's demand of Bangladesh for safe business is rising promptly with the improvement of the living standard. However, the allocation of limited and unbalanced industry resources is deteriorating the assurance of safe business of the people. Therefore, the new industry construction with rational allocation of resources is imminent and significant. The site selection for establishing a industry is one of the crucial policy-related decisions taken by planners and policy makers. The process of industry site selection is inherently complicated because of this involves many factors to be measured and evaluated. These factors are expressed both in objective and subjective ways where as a hierarchical relationship exists among the factors. In addition, it is difficult to measure qualitative factors in a quantitative way, resulting incompleteness in data and hence, uncertainty. Besides it is essential to address the subject of uncertainty by using apt methodology; otherwise, the decision to choose a suitable site will become inapt. Therefore, this paper demonstrates the application of a novel method named belief rule-based inference methodology-RIMER base intelligent decision system(IDS), which is capable of addressing suitable site for industry by taking account of large number of criteria, where there exist factors of both subjective and objective nature.

Keywords: Multiple criteria decision analysis (MCDA), uncertainty, belief rule base (BRB), evidential reasoning (ER), and intelligent decision system (IDS)

I. Introduction

When we attempt to select suitable site for industry, it involves multiple criterions such as, location, safety, environment, parking space, Land cost, Risk, transportation cost and utility cost etc. which are quantitative and qualitative in nature[20][21]. Numerical data which uses numbers is considered as quantitative data and can be measured with 100% certainty.[4] . On the contrary, qualitative data is descriptive in nature, which defines some concepts or imprecise characteristics or quality of things [5].Hence, this data can't describe a thing with certainty since it lacks the precision and inherits ambiguity, ignorance, vagueness. Consequently, it can be argued that qualitative data involves uncertainty since it is difficult to measure concepts or characteristics or quality of a thing with 100% certainty.“Quality of Location” is an example of equivocal term since it is an example of linguistic term. Hence, it is difficult to extract its correct semantics (meaning). However, this can be evaluated using some referential value such as excellent, good, average and bad. Therefore, it can be seen that qualitative criterions which have been considered in selecting industry location involves lot of uncertainties and they should be treated with appropriate methodology is RIMER, which is connect to Evidential reasoning(ER) is a multi-criteria decision analysis (MCDA) method[13][14]. ER deals with problems, consisting of both quantitative and qualitative criteria under various uncertainties such as incomplete information, vagueness, ambiguity [7].The ER approach, developed based on decision theory in particular utility theory [1][11], artificial intelligence in particular the theory of evidence [9][10]. It uses a belief structure to model a judgment with uncertainty. Qualitative attribute such as location or safety needs to be evaluated using some linguistic referential value such as excellent, average, good and bad etc[20][21]. This requires human judgment for evaluating the attributes based on the mentioned referential value. In this way, the issue of uncertainty can be addressed and more accurate and robust decision can be made. The belief rule-based inference methodology-RIMER [15] has addressed such issue by proposing a belief structure, which assigns degree of belief in the various referential values of the attributes.In section 2 will briefly represent belief rule base inference

methodology-RIMER. Section 3 will demonstrate the application of BRB in industry site selection assessment problem. Section 4 will represent the results and achievement. Finally section 5 will conclude the research.

II. Rimer To Develop Ids

In RIMER, Belief Rule Base (BRB) can capture complicated nonlinear causal relationships between antecedent attributes and consequents, which is not possible in traditional IF-THEN rules. BRB is used to model domain specific knowledge under uncertainty, and the ER approach is employed to facilitate inference. This section introduces BRB as a knowledge representation schema under uncertainty as well as inference procedures of RIMER.

2.1 Modeling domain knowledge using BRB Belief Rules are the key constituents of a BRB, which include belief degree. This is the extended form of traditional IF-THEN rules. In a belief rule, each antecedent attribute takes referential values and each possible consequent is associated with belief degrees[15]. The knowledge representation parameters are rule weights, attribute weights and belief degrees in consequent attribute, which are not available in traditional IF-THEN rules. A belief rule can be defined in the following way.

$$R_k : \left\{ \begin{array}{l} \text{IF } (P_1 \text{ is } A_{1k}^k) \cap (P_2 \text{ is } A_{2k}^k) \cap \dots \cap P_{T_k} \text{ is } A_{T_k}^k \\ \text{THEN } \{(C_1, \beta_{1k}), (C_2, \beta_{2k}), \dots, (C_N, \beta_{Nk})\} \end{array} \right. \quad (1)$$

$$R_k : \left(\beta_{jk} \geq 0, \sum_{j=1}^N \beta_{jk} \leq 1 \right) \text{ with a rule weight } \theta_k, \text{ attribute weights } \delta_{k1}, \delta_{k2}, \delta_{k3}, \dots, \delta_{kT_k} \quad k \in \{1, \dots, L\} \text{ weights } \delta_{k1}, \delta_{k2}, \delta_{k3}, \dots, \delta_{kT_k} \quad k \in \{1, \dots, L\}$$

Where $P_1, P_2, P_3 \dots P_{T_k}$ represent the antecedent attributes in the k th rule. $A_i^k (i = 1, \dots, T_k, k = 1, \dots, L)$ represents one of the referential values of the i th antecedent attribute P_i in the k th rule. C_j is one of the consequent reference values of the belief rule. $\beta_{jk} (j = 1, \dots, N, k = 1, \dots, L)$ is one of the belief degrees to which the consequent reference value C_j is believed to be true. If $\sum_{j=1}^N \beta_{jk} = 1$ the k th rule is said to be complete; otherwise, it is incomplete. T_k is the total number of antecedent attributes used in k th rule L is the number of all belief rules in the rule base. N is the number of all possible consequent in the rule base.

For example a belief rule to assess accessibility term for industry can be written in the following way.

$$R_k : \left\{ \begin{array}{l} \text{IF } \text{Transportationcost is good AND traffic_access is good Neutral_Location is good} \\ \text{THEN Accessibility is} \\ \{(Excellent(0.00)), (good, 1.00), (average, 0.00)\} \end{array} \right. \quad (2)$$

Where $\{(Excellent, 0.00), (Good, 1.00), (Average, 0.00)\}$ is a belief distribution for accessibility consequent, stating that the degree of belief associated with Excellent is 0%, 100% with Good and 0% with Average. In this belief rule, the total degree of belief is $(0+1+0)=1$, hence that the assessment is complete.

2.2. BRB Inference using ER

The ER approach [7] [18] developed to handle multiple attribute decision analysis (MADA) problem having both qualitative and quantitative attributes. Different from traditional MADA approaches, ER presents MADA problem by using a decision matrix, or a belief expression matrix, in which each attribute of an alternative described by a distribution assessment using a belief structure. The inference procedures in BRB inference system consists of various components such as input transformation, rule activation weight calculation, rule update mechanism, followed by the aggregation of the rules of a BRB by using ER [15][16][18][24]. The input transformation of a value of an antecedent attribute P_i consists of distributing the value into belief degrees of different referential values of that antecedent. This is equivalent to transforming an input into a distribution on referential values of an antecedent attribute by using their corresponding belief degrees [14][24]. The i th value of an antecedent attribute at instant point in time can equivalently be transformed into a distribution over the referential values, defined for the attribute by using their belief degrees.

The input value of P_i , which is the i th antecedent attribute of a rule, along with its belief degree ε_i is shown below by equation (3). The belief degree ε_i to the input value is assigned by the expert in this research.

$$H(P_i, \varepsilon_i) = \{(A_{ij}, \alpha_{ij}), j = 1, \dots, j_i\}, i = 1, \dots, T_k \quad (3)$$

Here H is used to show the assessment of the belief degree assigned to the input value of the antecedent attribute. In the above equation $A_{ij} A_{ij}$ (ith value) is the jth referential value of the input P_i, P_i . $\alpha_{ij} \alpha_{ij}$ is the belief degree to the referential value $A_{ij} A_{ij}$ with $\alpha_{ij} \geq 0, \alpha_{ij} \geq 0, \sum_{j=1}^k \alpha_{ij} \leq 1 (i = 1, \dots, T_k)$, and $j_i j_i$ is the number of the referential values.

For example, the input 0.82 for Accessibility is equivalently transformed to {(Excellent,0.81),(Good,0.19),(Average,0.00)}. The input value of an antecedent attribute is collected from the expert in terms of linguistic values such as ‘Excellent’, ‘Good’, ‘Average’ and ‘Bad’. This linguistic value is then assigned degree of belief $\epsilon_i \epsilon_i$ by taking account of expert judgment. This assigned degree of belief is then distributed in terms of belief degree $\alpha_{ij} \alpha_{ij}$ of the different referential values $A_{ij} A_{ij}$ [Excellent, Good, Average, Bad] of the antecedent attribute. The above procedure of input transformation is elaborated by equations (4 and 5) given below.

However, when a industry is located 1.1 km of the place, it can be both excellent and average. However, it is important for us to know, with what degree of belief it is excellent and with what degree of belief it is average. This phenomenon can be calculated with the following formula.

$$\sum_{j=1}^k \alpha_{ij} \leq 1 (i = 1, \dots, T_k) \quad \beta_{n,i} = \frac{h_{n+1} - h}{h_{n+1,i} - h_{n,i}}, \beta_{n+1,i} = 1 - \beta_{n,i}, \dots \dots \dots (4) \quad \text{if} \quad h_{n,i} \leq h \leq h_{n+1,i}, \dots \dots \dots (5)$$

Here, the degree of belief $\beta_{n,i}$ is associated with the evaluation grade ‘average’ while $\beta_{n+1,i}$ is associated with the upper level evaluation grade i.e. excellent. The value of h_{n+1} is the value related to excellent, which is considered as 1km i.e. the location of the industry. The value of $h_{n,i}$ is related to average, which is 1.5 km. Hence, applying equation (2) the distribution of the degree of belief with respect to 1.3 Km of the location of the industry can be assessed by using equation (2) and the result is given below:

$$\{(Excellent, 0.4), (Good, 0.6), (Average, 0), (Bad, 0)\},$$

When the kth rule is activated, the weight of activation of the kth rule, $w_k w_k$ is calculated by using the flowing formula [17][18][24].

$$\omega_k = \frac{\theta_k \alpha_k}{\sum_{j=1}^k \theta_j \alpha_j} = \frac{\theta_k \prod_{i=1}^{T_k} (\alpha_i^k)^{\delta_{ki}}}{\sum_{j=1}^k \theta_j \left[\prod_{i=1}^{T_k} (\alpha_i^j)^{\delta_{ji}} \right]} \quad \omega_k = \frac{\theta_k \alpha_k}{\sum_{j=1}^k \theta_j \alpha_j} = \frac{\theta_k \prod_{i=1}^{T_k} (\alpha_i^k)^{\delta_{ki}}}{\sum_{j=1}^k \theta_j \left[\prod_{i=1}^{T_k} (\alpha_i^j)^{\delta_{ji}} \right]} \quad \text{and} \quad \delta_{ki} = \frac{\delta_{ki}}{\max_{i=1, \dots, T_k} \{\delta_{ki}\}}$$

$$\delta_{ki} = \frac{\delta_{ki}}{\max_{i=1, \dots, T_k} \{\delta_{ki}\}} \quad (6)$$

Where $\frac{P_i P_i}{\delta_{ki} \delta_{ki}}$ is the relative weight of $P_i P_i$ used in the kth rule, which is calculated by dividing weight of $P_i P_i$ with maximum weight of all the antecedent attributes of the kth rule. By doing so, the value of

$$\alpha_k = \prod_{i=1}^{T_k} (\alpha_i^k)^{\delta_{ki}}$$

becomes normalize, meaning that the range of its value should be between 0 and 1.

$\alpha_k = \prod_{i=1}^{T_k} (\alpha_i^k)^{\delta_{ki}}$ is the combined matching degree, which is calculated by using multiplicative aggregation function.

When the kth rule as given in.(1) is activated, the incompleteness of the consequent of a rule can also result from its antecedents due to lack of data. An incomplete input for an attribute will lead to an incomplete output in

each of the rules in which the attribute is used. The original belief degree $\beta_{ik} \beta_{ik}$ in the ith consequent $C_i C_i$ of the kth rule is updated based on the actual input information as [15][17][18][24].

$$\beta_{ik} = \frac{\beta_{ik}}{\beta_{ik}} \frac{\sum_{t=1}^{T_k} (\tau(t,k) \sum_{j=1}^{T_k} \alpha_j^t)}{\sum_{t=1}^{T_k} \tau(t,k)} \quad \beta_{ik} = \frac{\beta_{ik}}{\beta_{ik}} \frac{\sum_{t=1}^{T_k} (\tau(t,k) \sum_{j=1}^{T_k} \alpha_j^t)}{\sum_{t=1}^{T_k} \tau(t,k)}$$

$$(t, k) = \begin{cases} 1, & \text{if } P_i \text{ is used in defining } R_k (t = 1, \dots, T_k) \\ 0, & \text{otherwise} \end{cases} \quad (t, k) = \begin{cases} 1, & \text{if } P_i \text{ is used in defining } R_k (t = 1, \dots, T_k) \\ 0, & \text{otherwise} \end{cases} \quad (7)$$

Where, $\frac{\beta_{ik}}{\beta_{ik}}$ is the original belief degree and $\beta_{ik} \beta_{ik}$ is the updated belief degree.

Due to the incomplete input for ‘Accessibility’, the belief degree of the connected rules needs to be modified to show the incompleteness by using (7)

$$\beta_{ik} \equiv \bar{\beta}_{ik} \frac{1.6}{2} = \bar{\beta}_{ik} * 0.8, \quad i = 1, 2, 3; k = 1, \dots, 9.$$

$$0 < \sum_{i=1}^3 \beta_{ik} < 1$$

Therefore for all rules that are associated with ‘Cost’. Using the sub rule base, the assessment result for ‘Accessibility’ is obtained using IDS system as

Accessibility:

{(Excellent, 0.66), (Good, 0.23), (Average, 0.02), (Bad, 0.00), (Unknown, 0.09)}

where ‘Unknown’ in the above result means that the output is also incomplete input. ER approach is used to aggregate all the packet antecedents of the *L* rules to obtain the degree of belief of each referential values of the consequent attribute by taking account of given input values P_i of antecedent attributes. This aggregation can be carried out either using recursive or analytical approach. In this research analytical approach [19] has been considered since it is computationally efficient than recursive approach [14][20][21], because analytical approach deal with all parameter such as rule weight, attribute weight, belief degree, utility etc. For this why there is no chance of absence of any parameter. The conclusion $O(Y)$, consisting of referential values of the consequent attribute, is generated. Equation (8) as given below illustrates the above phenomenon. :

$$O(Y) = S(P_i) = \{(C_j, \beta_j), j = 1, \dots, N\} \quad O(Y) = S(P_i) = \{(C_j, \beta_j), j = 1, \dots, N\} \tag{8}$$

$$\beta_j \beta_j \quad C_j \cdot C_j$$

Where β_j denotes the belief degree associated with one of the consequent reference values such as

$$\beta_j \beta_j$$

The is calculating by analytical format of the ER algorithm [3] as illustrated in equation (9).

$$\beta_j = \frac{\mu \times [\prod_{k=1}^L (\omega_k \beta_{jk} + 1 - \omega_k \sum_{j=1}^N \beta_{jk})] - \prod_{k=1}^L (1 - \omega_k \sum_{j=1}^N \beta_{jk})}{1 - \mu \times [\prod_{k=1}^L (1 - \omega_k)]}$$

With

$$\mu = \left[\sum_{j=1}^N \prod_{k=1}^L \left(\omega_k \beta_{jk} + 1 - \omega_k \sum_{j=1}^N \beta_{jk} \right) - (N - 1) \times \prod_{k=1}^L \left(1 - \omega_k \sum_{j=1}^N \beta_{jk} \right) \right]^{-1}$$

The final combined result or output generated by ER is represented by $\{(C_1, \beta_1), (C_2, \beta_1), (C_3, \beta_1), \dots, (C_N, \beta_N)\}$ $\{(C_1, \beta_1), (C_2, \beta_1), (C_2, \beta_1), \dots, (C_N, \beta_N)\}$ $\beta_j \beta_j$

Where is the

$$C_j C_j$$

final belief degree attached to the *j*th referential value of the consequent attribute, obtained after combining all activated rules in the BRB by using ER.

2.3. Output of the BRB System

The output of the BRB system is not crisp/numerical value. Hence, this output can be converted into crisp/numerical value by assigning utility score to each referential value of the consequent attribute [17] -

$$H(A^*) = \sum_{j=1}^N u(C_j) B_j \quad H(A^*) = \sum_{j=1}^N u(C_j) B_j \tag{10}$$

Where $H(A^*)$ is the expected score expressed as numerical value and $u(C_j)$ is the utility score of each referential value. For example, in this paper the overall assessment result is {(Excellent, 0.55), (Good, 0.25), (Average, 0.20), (Bad, 0.00)} for selecting industry, then the expected utility score is 0.675 or 68% which represents good risk for suitable industry location. In this paper the RIMER methodology to address various type of uncertainty such as incompleteness, ignorance and impreciseness by using equation (7) and equation (11)

The incompleteness as mentioned occurs due to ignorance, meaning that belief degree has not been assigned to any specific evaluation grade and this can be represented using the equation as given below.

$$\beta_H = 1 - \sum_{n=1}^N \beta_n \tag{11}$$

Where β_H is the belief degree unassigned to any specific grade . If the value of β_H is zero then it can argued that there is an absence of ignorance or incompleteness. If the value of β_H is greater than zero then it can be inferred that there exists ignorance or incompleteness in the assessment.

$$\beta_{ik} = \overline{\beta_{ik}} \frac{\sum_{j=1}^k \tau_j(t, k) \sum_{l=1}^k \tau_l(t, k)}{\sum_{j=1}^k \tau_j(t, k)}$$

III. Brb Ids Architecture

Architectural design represents the structure of data and program components that are required to build a computer-based system. It also considers the pattern of the system organization, known as architectural style. BRB IDS adopts the three-layer architecture [23][24], which consist of presentation layer, application layer and data processing layer as shown in figure 1.

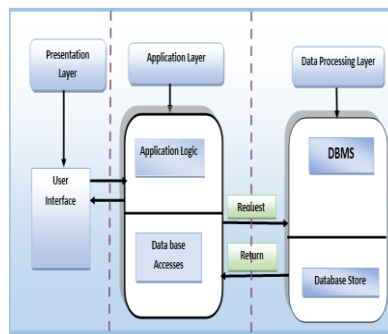


Figure 1: BRBIDS Architecture

3.1. System Components

The input clarification of input antecedent W11 (Security ward around) ,W12(Vandal Proof),W13(Open Location),W21(Expansion Capacity),W22(Parking Space),W23(Storey Number),W31(Neutral Location),W32(Traffic Access), W33(Public Transport Link), W41(Construction Cost),W42(Land Cost),W51(Land Risk) ,W52(Construction Risk),W53(Time Frame and delivery Speed) are transformed to referential value by equation (4),(5) on behalf of expert. The input clarifications of this BRB system transformed to referential is shown in table 1.

Table 1: The Input are Transformed in Referential Value

Sl.No.	Input Antecedent	Expert Belief	Referential Value			
			Excellent	Good	Average	Bad
0	W11	0.2	0.05	0.1	0.3	0.55
1	W12	1	1	0	0	0
2	W13	0.8	0.5	0.5	0	0
3	W21	0.5	0.1	0.8	0.1	0
4	W22	1	0.8	0.2	0	0
5	W23	0.9	0.86	0.14	0	0
6	W31	0.5	0.1	0.4	0.5	0
7	W32	1	0.8	0.2	0	0
8	W33	1	0.8	0.2	0	0
9	W41	0.4	0.1	0.5	0.4	0
10	W42	0.5	0.5	0.4	0.1	0
11	W51	1	0.8	0.2	0	0
12	W52	0.6	0.5	0.3	0.1	0.1
13	W53	0.7	0.65	0.2	0.1	0.05

3.2. Knowledge Base Constructed Using BRB

In present paper, we worked on assessment process to select the suitable location for industry establishment. In order to construct BRB knowledge base of this system we designed a BRB framework to site assessment according to domain expert. The BRB framework of suitable location assessment as illustrated in Figure 2, From the framework, it can be observed that input factors that determine suitable location for industry . The BRB knowledge base has different traditional rule to assessment, which need to convert belief rules.

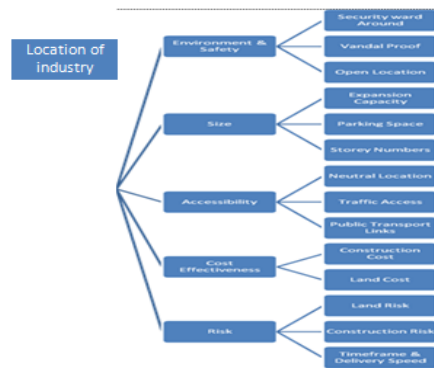


Figure 2: Hierarchical Relationship among location evaluation Variable

In such situations, belief rules may provide an alternative solution to accommodate different types and degrees of uncertainty in representing domain knowledge. A BRB can be established in the following four ways[15]- (1) Extracting belief rules from expert knowledge (2) Extracting belief rules by examining historical data; (3) Using the previous rule bases if available, and (4) Random rules without any pre-knowledge. In this paper, we constructed initial BRB by the domain expert knowledge. This BRB consists of four sub-rule-bases namely environment and safety (W1), size (W2), accessibility (W3), cost effectiveness (W4), risk (W5) and location of industry (S). W4 (Cost Effectiveness) sub-rule-base has three antecedent attributes. Each antecedent attribute consists of four referential values. Hence, this sub-rule-base consists of 16 rules. The entire BRB (which consists of six sub-rule bases) consists of $(64+64+64+16+64+1024) = 1296$ belief rules. It is assumed that all belief rules have equal rule weight; all antecedent equal weight, and the initial belief degree assigned to each possible consequent by two expert from accumulated the data. To better handle uncertainties, each belief rule considered the three referential values are Excellent (E), Good (G), Average(A) and Bad(B).

Table 2: Initial Belief Rules of Sub-Rule-Base (Cost Effectiveness)

Rule No.	Rule Weight	IF		THEN			
		W41	W42	Cost Effectiveness(W4)			
				Excellent	Good	Average	Bad
0	1	E	E	1	0	0	0
1	1	E	G	0.4	0.5	0.1	0
2	1	E	A	0.5	0	0.5	0
3	1	E	B	0.6	0.1	0.1	0.2
4	1	G	E	0	0.8	0.2	0
5	1	G	G	0	0.6	0.3	0
6	1	G	A	0.33	0.66	0	0
7	1	G	B	0	0.93	0.1	0
8	1	A	E	0	0.8	0.2	0
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-
14	1	B	A	0.2	0	0.8	0
15	1	B	B	0	0.06	0.93	0

An example of a belief rule taken from Table 2 is illustrated below.

R1: **IF** W41 is ‘E’ **AND** W42 is ‘E’

THEN Cost Effectiveness (W2) is {E (1.00), G (0.00), A (0.00),B (0.00)}

3.3. Inference Engine using ER

This BRB IDS designed using the ER approach [15][18][20][21][24]which is described in section 2.2. It is similar to traditional forward chaining. The inference with a BRB using the ER approach also involves assigning values to attributes, evaluating conditions and checking to see if all of the conditions in a rule are satisfied. The BRB inference process using the ER approach described by the following steps are input transformation, calculation of the activation weight, calculating combined belief degrees to all consequents, belief degree update and aggregate multiple activated belief rules. The inputs of data are of two types, objective and subjective. Input transformation of this system and input clarification are deduced in previous section and table 1 by using (4)(5). After the value assignment for antecedent, calculating the combined matching degrees between the inputs and the rule’s antecedents, the next step is to calculate activation weight for each packet

antecedent in the rule base using (6). The belief degrees in the possible consequent of the activated rules in the rule base are updated using (7). Then aggregating all activated rules using the ER approach to generate a combined belief degree in possible consequents using (8)(9). Then expected result of suitable location assessment was calculated from its different consequents of factors. Finally, presenting the system inference results of suitable location consequent which is not crisp/numerical value, then it is converted into crisp/numerical value for recommendation using (10).

3.4. BRB IDS Interface

System interface is an intermediate position that represents the interaction between user and system. Figure 3 represents the BRB system interface of this paper.

IDS_Mahashin Mia
IDS_Mahashin Mia

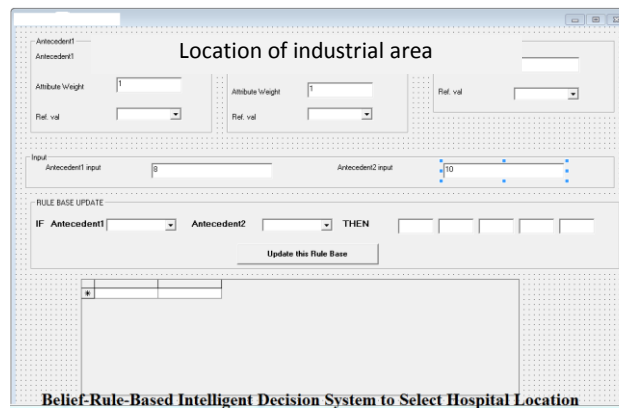


Figure 3: GUI of the IDS

IV. Results And Discussion

In the previous section, we have discussed about the RIMER method and how to implement it. Therefore, in this section we will look at the results from using this method on the different types of alternatives. Figure 4 shows the assessment distribution which must be done first by employing the transformation equation. Any measurements of quality can be translated to the same set of grades as the top attribute which make it easy for further analysis. The assessments given by the Decision Maker (DM) in Figure 2 are fed into IDS and the aggregated results are yielded at the main criteria level (Figure 2)

Attributes	Highway Road	Kandirpar	Racecourse
Security ward around	B(0.2)A(0.8)	G(0.4)E(0.6)	G(0.4)E(0.6)
Vandal Proof	G(0.4)E(0.6)	B(0.2)A(0.8)	B(0.2)A(0.8)
Open Location	B(0.2)E(0.8)	A(1.0)	G(1.0)
Expansion Capacity	E(1.0)	G(1.0)	G(0.4)E(0.6)
Parking Space	G(1.0)	B(0.2)E(0.8)	E(1.0)
Storey Numbers	B(0.2)A(0.8)	G(0.4)E(0.6)	G(0.4)E(0.6)
Neutral Location	G(0.4)E(0.6)	B(0.2)A(0.8)	B(0.2)A(0.8)
Traffic Access	B(0.2)E(0.8)	A(1.0)	G(1.0)
Public Transport Link	G(1.0)	B(0.2)E(0.8)	E(1.0)
Construction Cost	B(0.2)A(0.8)	G(0.4)E(0.6)	G(0.4)E(0.6)
Land Cost	G(0.4)E(0.6)	B(0.2)A(0.8)	B(0.2)A(0.8)
Land Cost	G(0.4)E(0.6)	B(0.2)A(0.8)	B(0.2)A(0.8)
Land Risk	B(0.2)E(0.8)	A(1.0)	G(1.0)
Construction Risk	E(1.0)	G(1.0)	G(0.4)E(0.6)
Time Frame and delivery Speed	B(0.2)E(0.8)	A(1.0)	G(1.0)

Figure 4. Assessment Scores Of suitable location Based On Sub Criteria (E-Excellent, G-Good, A-Average, B-Bad)

Alternative	Excellent	Good	Average	Bad	Total DoB
Highway Road	0.80	0.10	0.10	0.00	1.00
Kandipar	0.15	0.45	0.20	0.20	1.00
Racecourse	0.18	0.52	0.10	0.20	1.00

Figure 5. The Overall Assessment (Alternatives) (DoB-Degree Of Belief)

Alternatives	Expected Utility Score/BRB System Result	Manual Result	Benchmark Result	Stage
Highway Road	92%	85%	90%	Excellent
Kandipar	87%	77%	85%	Good
Racecourse	75%	80%	78%	Bad

Figure 6. Overall assessment for suitable location

The three alternatives (location) simulated data set with assessment outcome is presented in figure 6. This figure represents overall assessment outcome from location information. The result of this system is measured in percentage for recommendation. The output of this system was generated based on output utility equation (10). In this paper, the utility score of (100-90)% assigned to ‘Excellent’, (85-89)% assigned to ‘Good’, (80-84)% assigned to ‘Average’ and (0-79)% assigned to ‘Bad’ In the case study, the location assessment of three alternatives using this system, manual system and benchmark result is shown in figure 6. The historical results were considered as benchmark. From figure 4 it can be observed that IDS generated result has less deviation than from benchmark result. Hence, it can be argued that IDS output is more reliable than manual system. Therefore, it can be concluded that if the assessment of suitable location evaluation is carried out by using the IDS, eventually this will play an important role in taking decision to avoid uncertainty issue. The possible expected utilities of each alternative generated by the IDS(Figure 6)(based on the given utility values for each grade above) .The alternatives ranked based on the expected utility. The ranking of alternatives is as follows:

Highway Road > Kandipar > Racecourse

V. Conclusion

The development and application of a belief rule based IDS to choose suitable place by using attribute of different types of alternatives have been presented. The prototype IDS is embedded with a novel methodology known as RIMER, allows the handling of various types of uncertainty and hence, be considered as a robust tool can be utilized in selecting suitable location for industry . Consequently, the prototype IDS can handle various types of uncertainties found in suitable area assessment domain knowledge as well as in attribute/criterion of a alternative. This system can also provide a percentage of recommendation, which is more reliable and informative than from the traditional expert’s opinion. The prototype IDS can only is used to select good location by using attribute of a alternative.

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