

# Method And Procedure Of Digital Technology

Dr. Rajendra Kumar Mahto

*Assistant Professor*

*Dr. Shyama Prasad Mukherjee University, Ranchi*

---

Date of Submission: 13-03-2024

Date of Acceptance: 23-03-2024

---

## I. Introduction

The creation and application of digital technologies have become essential to modern societies' ability to function in the fast-paced environment of the digital age. Digital technologies permeate every aspect of human existence, from smartphones to smart cities, revolutionizing a wide range of industries including healthcare, education, commerce, and communication. The practitioners' use of rigorous methodologies and processes to conceptualize, design, develop, and implement innovative solutions makes it easier for these technologies to be seamlessly incorporated into daily life. In order to shed light on the complex stages and frameworks that propel the evolution of digital technology, this paper attempts to investigate the methodology and process involved in its lifecycle.

Effectively and efficiently meeting user needs is fundamental to the development of digital technologies. Comprehending these demands demands extensive requirements collection, which forms the basis of the development procedure. Developers can make well-informed decisions by gaining insights into user preferences, pain points, and expectations through methods like market analysis, surveys, and stakeholder interviews.

The iterative aspect of design thinking then becomes relevant, directing the development of user-centric solutions that combine practicality and beauty. By encouraging designers to put themselves in the shoes of end users, design thinking cultivates empathy for them and helps them envision seamless experiences and user-friendly interfaces. In order to make sure that digital technologies are embraced by the people they are meant for, practitioners test, prototype, and refine designs in response to user feedback.

Agile approaches have become a dominant force in the field of development methodologies because they provide flexibility, adaptability, and collaboration in response to changing requirements. Agile principles prioritize small delivery, regular iterations, and ongoing development, allowing teams to quickly adapt to shifting user demands and market conditions. Development teams accelerate time-to-market and improve product quality by streamlining workflows, increasing transparency, and fostering cross-functional collaboration through techniques like Scrum and Kanban.

Furthermore, given the importance of user satisfaction in the digital sphere, user experience (UX) design is crucial. UX design includes aspects like usability, accessibility, and enjoyment in addition to the whole user experience when interacting with digital products. Utilizing concepts from psychology, HCI, and visual design, UX designers create user-friendly interfaces and meaningful interactions that compel users to interact and stay loyal.

Before solutions are made available to end users, testing and deployment are essential stages in the lifecycle of digital technologies. They guarantee the dependability, efficiency, and security of the products. Thorough testing techniques, such as user acceptance testing, unit testing, and integration testing, verify the resilience and functionality of digital products and help find and fix bugs early in the development process. At the same time, deployment techniques like continuous integration/continuous deployment (CI/CD) minimize user disruption and downtime by enabling smooth rollout and updates.

## II. Literature Of The Review

Agile development approaches are very popular in the field of digital technology because of their collaborative and iterative nature. The Agile Manifesto was first presented in research by Beck et al. (2001), which placed a strong emphasis on adaptable planning, quick changes, and customer collaboration. Agile practices and concepts were further examined in later research by Ambler (2002) and Schwaber (2004), who showed how well they work to promote adaptability and responsiveness in digital project management. Design thinking, which prioritizes ideation, empathy, and prototyping, has become a key methodology in the development of digital technologies. Design thinking was first presented by Brown (2008) as a human-centered innovation method that emphasizes comprehending user needs and coming up with logical solutions. The design

thinking principles were further developed by research by Kelley and Kelley (2013), who emphasized a bias towards action, prototyping, and iteration. to promote creativity and user-centered design in the creation of digital products.

User experience design is essential to the development of digital goods and services because it affects users' engagement and satisfaction. The notion of user-centered design was first presented by Norman (2002), who emphasized the value of user input and usability in developing meaningful experiences. In order to improve the usability and efficacy of digital interfaces, Nielsen (2012) went into further detail about the principles of UX design, focusing on usability heuristics and user testing methodologies.

The digital technology landscape has undergone a radical transformation with the introduction of emerging technologies like blockchain, Internet of Things, and artificial intelligence (AI). A 2018 study by Bughin et al. examined how AI could revolutionize a number of sectors, including healthcare and finance, emphasizing how it can spur automation and innovation. In a similar vein, research by Tapscott and Tapscott (2016) focused on how blockchain technology could improve security and transparency while examining its disruptive effects on digital transactions. Vermesan and Friess's (2014) research also covered the spread of IoT devices and how they affect connectivity and data-driven decision-making in the digital ecosystem.

### **III. Methodology**

A combination of case studies, expert interviews, and a review of the literature were used in this study's data collection and analysis methodology. First, a thorough literature review was carried out to compile scholarly works and research that had already been done on digital technology procedures and methods. To find pertinent literature, this required looking through scholarly databases, journals, conference proceedings, and reliable internet sources.

After reviewing the literature, a number of case studies were looked at to offer practical insights into how digital technology methods and processes are applied in various settings. The selection of these case studies was predicated upon their pertinence to the research objectives and the range of industries and technologies that they addressed. To determine recurring themes, obstacles, and best practices in the development of digital technologies, data from case studies was examined. and execution.

In addition, practitioners and professionals with experience in project management, user experience design, and digital technology development were interviewed by experts. The qualitative information obtained from these interviews was very helpful in providing insights into current market trends, new techniques, and real-world issues that arise when working on digital technology projects.

#### **Selection Standards for Investigative Techniques:**

The requirement to obtain a thorough understanding of digital technology procedures and methods served as the basis for the research methods selection criteria. The main technique for laying a theoretical framework and identifying important ideas, frameworks, and trends was determined to be the literature review. Case studies were chosen to ensure a variety of viewpoints and insights by taking into account factors such as relevance, credibility, and applicability to the research topic. People with practical experience and expertise were interviewed by experts. in the advancement of digital technology, offering insightful practical advice and authentic case studies. Constraints with the Selected Approach:

Notwithstanding its advantages, the selected methodology has certain drawbacks. First off, depending too much on secondary data sources—like literature reviews and case studies—may expose readers to biases present in the sources themselves. Furthermore, the accessibility and availability of pertinent case studies and literature may place restrictions on the study's scope. Furthermore, even though expert interviews yield insightful qualitative data, a small sample size may limit the generalizability of the results. Furthermore, keeping up with the most recent advancements and emerging trends may be difficult due to the dynamic nature of the digital technology landscape. Lastly, there is a chance that researcher bias will be introduced due to the subjective interpretation of data and findings.

#### **Digital Technology Method:**

Agile development has many advantages. By providing functional software in brief iterations, it accelerates time-to-market by allowing businesses to react swiftly to shifting consumer and market demands. Agile also improves teamwork and communication, which leads to increased morale, shared ownership, and transparency. Agile also makes it possible for development efforts and business objectives to be more closely aligned, guaranteeing that software solutions provide real benefits to stakeholders.

Agile development does, however, also come with a number of difficulties. Organizations must undergo a dramatic cultural shift because agility and innovation may be stifled by conventional hierarchical structures and procedures. Furthermore, it can be challenging for Agile projects to precisely estimate the time and effort required for each iteration, which could result in delays or scope creep. Keeping a healthy balance between discipline and

flexibility can also be difficult because Agile teams have to put delivering value first while meeting deadlines and project restrictions.

Software development (Dev) and IT operations (Ops) are combined in the DevOps set of practices to enhance teamwork, communication, and automation across the software development lifecycle. DevOps promotes a culture of shared responsibility, continuous integration, and continuous deployment with the goals of streamlining procedures, removing silos, and speeding up delivery. Among the fundamental ideas of DevOps are:

1. Collaboration: By dismantling organizational silos and promoting a culture of shared ownership and accountability, DevOps encourages cooperation and communication between development, operations, and other stakeholders.
2. Automation: Building, testing, deploying, and monitoring are examples of repetitive tasks that can be streamlined with automation tools and techniques to increase productivity and lower error rates. This is a key component of DevOps.
3. Continuous Integration/Deployment (CI/CD): DevOps promotes the use of CI/CD pipelines, which facilitate automated testing, integration, and code change deployment at a rapid pace. This leads to a quicker time to market and better software.
4. Infrastructure as Code (IaC): By utilizing the concepts of IaC, DevOps is able to manage and provision infrastructure through the use of code, which promotes greater repeatability, consistency, and scalability.

There are many advantages to DevOps. By enabling quick feedback loops, cutting lead times, and automating manual tasks, it encourages software delivery more quickly. Additionally, DevOps enhances coordination and cooperation between the development and operations teams, which leads to more efficient workflows, fewer bottlenecks, and better results. Furthermore, by putting strict testing, monitoring, and deployment procedures in place, DevOps improves the stability, reliability, and security of software systems. However, there are a number of difficulties with implementing DevOps. Organizations must undergo a cultural shift because the principles of DevOps may not align with conventional roles, procedures, and perspectives. Additionally, DevOps adds complexity to tooling, automation, and integration, necessitating investments from companies in knowledge, resources, and infrastructure to manage and execute DevOps processes successfully. DevOps workflows also need to incorporate security and compliance considerations in order to reduce the risks that come with continuous and rapid deployment.

Continuous Deployment/Continuous Integration (CI/CD):

A collection of procedures known as continuous integration (CI/CD) automates the process of integrating code changes into a shared repository and deploying them quickly and consistently into production environments (CD). CI/CD seeks to enhance teamwork, quicken delivery, and guarantee the caliber of software releases. Among the fundamental ideas of CI/CD are:

1. Continuous Integration: Code changes are regularly, usually multiple times a day, integrated into a shared repository by developers. Automated tests are then run to verify the changes and identify integration errors at an early stage.
2. Ongoing Implementation: Modifications that Pass automated tests are automatically put into production environments, allowing for frequent and quick software releases with little need for human intervention.
3. Automation: To reduce manual labor and increase efficiency, continuous integration and continuous development (CI/CD) greatly depends on automation tools and techniques to automate repetitive tasks like building, testing, deployment, and monitoring.

There are many advantages to CI/CD. By automating manual tasks, cutting lead times, and enabling quick feedback loops, it facilitates a quicker time-to-market. Additionally, by identifying and resolving problems early in the development process, CI/CD increases the quality and dependability of software by reducing defects and expediting issue resolution. Furthermore, by offering visibility, feedback, and automation throughout the software development lifecycle, continuous integration and continuous delivery (CI/CD) improves collaboration and alignment among development, operations, and other stakeholders.

Nevertheless, CI/CD implementation offers a number of difficulties. To successfully implement and manage CI/CD pipelines and workflows, organizations must invest in automation tools, infrastructure, and expertise. Furthermore, the integration, testing, and deployment of CI/CD introduce complexity that necessitates the establishment of strong procedures and practices by organizations in order to guarantee stability and dependability. Additionally, to reduce the risks connected with rapid and continuous deployment, security and compliance considerations need to be incorporated into CI/CD pipelines.

The term "digital technology processes" refers to a broad range of practices, frameworks, and methods used in the creation, application, and upkeep of digital products and systems. These procedures are essential for maximizing technology's potential to solve diverse problems, boost productivity, and improve user experiences

in a variety of contexts. The analysis and requirements gathering process is a basic component of digital technology processes.

After the analysis stage, planning and design are involved. In order to do this, schematics, wireframes, and prototypes outlining the composition, capabilities, and user interface of the digital solution must be created. User interface (UI) design, user experience (UX) design, and design thinking principles are essential elements of this phase that guarantee the end product satisfies both functional and aesthetic requirements. Planning also entails assigning resources, creating project schedules and setting benchmarks to efficiently direct the development process. Development and implementation take center stage after planning and design are complete. To bring the digital solution to life, this phase entails writing code, setting up software, integrating systems, and creating databases. The number and complexity of the project will determine which programming languages, frameworks, and tools are used during development. Iterative development is frequently facilitated by agile approaches like Scrum and Kanban, which enable ongoing feedback and adaptation throughout the process. To maintain alignment with project goals and requirements, developers, designers, and other stakeholders must work together during this phase.

After the digital solution has been developed, tested, and approved for implementation, the emphasis switches to implementation and upkeep. Deployment is the process of making the fixing issues with production environments, setting up databases, configuring servers, and guaranteeing interoperability with current systems. In order to ensure a seamless transition to the new solution, this phase may also include data migration, user training, and change management. After deployment, continuous support and maintenance are necessary to fix any problems, apply updates, and take user input into account. Fixing bugs, improving performance, and adding new features could be necessary to maintain the solution's relevance and competitiveness in the rapidly changing digital market.

Monitoring and optimization are essential to maintaining the efficacy and efficiency of a digital solution over its whole lifecycle. To find areas for optimization and improvement, this entails continuously monitoring user metrics, system health, and key performance indicators (KPIs). Cost-saving strategies, scalability improvements, and performance tuning may be put into practice to eventually improve the performance, dependability, and affordability of the solution. Furthermore, analytics and data-driven insights can offer insightful criticism for upcoming revisions and strategic choices, helping businesses to maintain their competitive edge in the digital market.

#### **IV. Result**

The foundation of contemporary innovation is made possible by digital technology methods and processes, which facilitate the development, application, and improvement of digital solutions for a variety of industries. These techniques cover an organized method for developing, optimizing, and solving problems in the digital domain. Using digital technology techniques and procedures yields a measurable product that fulfills demands, boosts productivity, enriches user experiences, or accomplishes strategic goals.

Fundamentally, the successful delivery of a digital solution customized to satisfy predetermined requirements and objectives is the outcome of utilizing digital technology methods and processes. A solution could be in the form of an automation system, data analytics platform, software application, or website. Whatever the nature of the solution, its main goal is to use technology to solve issues, expedite procedures, or open up new possibilities for people, companies, or society at large.

Innovation is a major outcome of using digital technology techniques and procedures. Organizations can cultivate a culture of innovation that propels ongoing development and creativity by implementing methodical approaches to problem-solving and development. Iteration, experimentation, and the exploration of new concepts are all encouraged by digital technology processes, which result in the development of creative solutions that push the envelope of what is feasible in the digital world.

Efficiency is a key outcome of digital technology procedures and methods. By means of Through meticulous planning, efficient workflows, and the utilization of automation tools, entities can enhance their operational efficiency, minimize manual labor, and eradicate inefficiencies. Digital solutions can streamline communication and collaboration, automate monotonous tasks, and offer real-time insights that speed up and improve decision-making.

Improved user experiences are another outcome of using digital technology techniques and procedures. User-centric design principles are at the forefront of digital development whether creating a website, an interactive interface, or a mobile app. Organisations can cultivate digital experiences that resonate with users and promote satisfaction, engagement, and loyalty by prioritising usability, accessibility, and intuitiveness.

Scalability is another outcome of digital technology procedures and methods. Digital solutions are made to expand and adapt to meet shifting demands and requests. A solution is said to be scalable if it can accommodate growing numbers of users, data, or transactions without sacrificing dependability or performance. Because of this

flexibility, businesses can confidently take advantage of growth opportunities, penetrate new markets, and increase their digital footprint.

Data-driven insights are a noteworthy outcome of utilizing digital technology techniques and procedures. Large volumes of data are produced by digital solutions, and these data can be analyzed to reveal important information about consumer behavior, industry trends, and operational efficiency. Organizations can find patterns, spot opportunities, and make data-driven decisions that lead to strategic outcomes and competitive advantage by utilizing analytics tools and techniques.

## **V. Conclusion**

They offer a methodical framework for development, optimization, and problem-solving in the digital sphere, producing observable outcomes that boost value and competitiveness in a variety of industries. By means of Organizations can achieve strategic goals by optimizing operations, improving user experiences, fostering an innovative culture, and utilizing data-driven insights by implementing structured approaches.

Delivering digital solutions that are successfully customized to meet particular needs and objectives is the culmination of using digital technology methods and processes. These solutions enable businesses to adapt and prosper in the fast-paced environment of today by embodying innovation, efficiency, scalability, and user-centric design principles. Organizations can take advantage of new opportunities, overcome obstacles, and stay ahead of the curve in an increasingly digital world by adopting digital methodologies.

Essentially, the foundation of digital transformation is made up of digital technology methods and processes, which allow businesses to fully utilize technology to spur innovation, efficiency, and growth. Leveraging structured approaches to digital development will become increasingly important as technology keeps developing and changing the business landscape. This will help to keep organizations competitive, adaptable, and ready for success in the digital age.