

Risk Severity Framework for a BOT Highway Project

By K.Srinivas, Assistant Professor,

National Institute of Construction Management and Research (NICMAR)

Abstract: Adequate attention needs to be given to project risk management for reaping the benefits by way of meeting the objectives of an organisation. Organisations which implement good risk management practices derive maximum advantage by way of fewer risks which are quite manageable in general and more so in infrastructure sector which is subjected to plethora of risks. The role of infrastructure in the overall development of a nation cannot be underscored. Considering this, a study has been carried out for an ongoing highway project being executed in the state of Telangana (India) under NHAI. The study was carried out by administering the questionnaire to 250 experts associated with highway sector and the response received was 110. The respondents were asked to identify the risks in four phases of a project namely Feasibility phase, Development Phase, Execution Phase and Operation phase and also the likelihood and impact of each of the identified risks. The severity of risk was determined based on the likelihood and impact of risks and was categorized accordingly. The severity of risk indicates the extent to which the project is exposed to that particular risk and the mitigation measures need to be taken accordingly to minimise the effect of risk.

Keywords: Risk assessment, Risk severity

I. Introduction

Construction industry right from the conceptual phase to commissioning of project is subjected to risks which needs to be addressed by the stakeholders concerned. In recent times, the nature, incident and impact of risk in construction industry has become a topic of interest because of its effects on quality, time and cost of construction projects (Ojo, 2010, Windap et al 2010 and Joshua 2010) Risk is important to contractors, clients and consultants within the construction industry. Construction activities are subjected to plethora of risks which have to be considered by the management if they are to achieve their objectives. As per Project Management Institute (PMI, 1996) "Risk is uncertainty and result of the uncertainty or lack of predictability about structure, outcome or consequences in a planning or decision situation". Risk management is defined as "entire set of activities and measures that are aimed at dealing with risks in order to maintain control over the project"

Construction risk management is the process of identifying, analyzing and mitigating the risks in the project by proper response (PMI, 2003). According to www.antive.net(2012), project risk management involves risk identification, risk analysis, creating a risk response action plan, monitoring and controlling of risks in a project. ISO 31000 defines "Risk Management as identification, assessment, and prioritisation of risks followed by coordinated and economical application of resources to minimise, monitor, and control the probability and/or impact of unfortunate events or to maximize the realization of opportunities. Risk Management's objective is to assure uncertainty does not deflect the endeavor from the business goals. Martin Schieg (2006) defines "Risk management constitutes a strategy to avoid losses and use available chances potentially arising from risks. The strategy demands from the person to take a precise "consideration" and "assessment" of the situation and the scenarios likely to occur in future. This means recognising potential risks and circumventing a threat by averting, evading or reducing their negative effects" An infrastructure project by its very nature is subjected to variety of risks and hence the impact of risks on the project if it were to occur will be substantial. This study is confined to a highway project in state of Telangana (India) by considering various risks in the four phases of the project and calculating the severity of each risk based on which suitable risk mitigation measures have been proposed.

II. Literature Survey

Al-Bahar and Crandall¹ on systematic risk management approach for construction projects have concluded that brainstorming sessions and analysis of historical data of similar projects were found to be the most preferred methods of risk identification in construction industry and that formal risk management process is used infrequently. Ahmed et al² in his study has concluded that complexities of projects, locations and type of contracts are significant contributors to risk in construction projects. Ijigah Edoka Augustine et al³ on risk management practices in Nigerian construction industry have concluded that risks are not properly managed and that there is need for strategy to reduce the risks by way of formulation of effective risk management index. YYL Florence et al⁴ have concluded that every infrastructure project is subjected to multiple risks and it is the responsibility of promoter to promoter to mitigate the risks by having a strong management team and a

comprehensive risk management should be conducted and mitigation plan be prepared for ensuing the success of project. Baloi et al⁵ did a modeling study on global risk factors affecting the cost performance in construction projects and have concluded that there is need to incorporate global risk factors in any project for effective project mitigation. Debasis Sarkar et al⁶ on Project Risk Management Framework for PPP models for Indian highway projects have developed a framework for project risk management for PPP models for Indian Highway projects. Jonathan k.Fabi et al⁷ have conducted a study on risk Management practice of highway projects in Nigeria and recommended that adequate training for all stakeholders in highway construction sector for effective management of risks and for meeting the project objectives. Kansal RK et al⁸ in their study on risk assessment methods and application in construction have concluded that various methods of risk assessment like brainstorming, checklist, Delphi method and risk significant index methods are used and each method has its own limitation and that risk assessment methods can be integrated for applying risk management effectively. Shehu et al⁹ have stressed that construction is a risk prone industry with poor track record of coping with risks as a result of which clients are not able to reap full benefits of their investment. Nerija Banaitiene et al¹⁰ have concluded that risk management is the core of project management and that success of any project depends on how effectively uncertainties are handled. DadaJ O et al¹¹ on evaluation of impact of risk in construction industry have identified political risk as the main risk factor and that contingency amount in the estimate should be based on procurement method. Debasis Sarkar et al¹² in their study on project risk management in underground construction of metro rail have concluded that cost uncertainties and risks should essentially be carried out for infrastructure projects and that risks involved in infrastructure project from concept to commissioning, if not treated properly, probability of successful completion of project gets diminished. Shen LY and et al¹³ in their study on risk assessment for construction joint ventures in china have observed that risk transfer is an effective tool for mitigating the risks in infrastructure projects. Martina Claudia Garrido et al¹⁴ in their study have concluded that formal risk identification and application techniques in Brazilian construction industry is rarely used and that more informal methods are applied for risk identification. Rinaj Pathan et al¹⁵ in their study on Risk assessment of BOT projects have evaluated the role of financial stability of the project and its subsequent effect on risks and concluded that a BOT project gets affected by various parameters like toll structure, toll revision schedule, extent of government grant etc and that project sponsor and promoter need to arrive at an agreement on sharing of risks for effective risk mitigation.

III. Research Methodology

Data for the study was collated through a questionnaire that was administered to 250 participants of the project which is being executed in the state of Telangana (India). The recipients of Questionnaire were clients/ developers, architects, contractors, consultants, engineers etc who were involved in construction of project.. The response received was 110(44%). The respondents were asked to furnish the likelihood of occurrence of a risk(L) and its impact(I) on a scale of 1 to 5 whose connotation is given below

Table:1 : Connotation for Likelihood and Impact of risk

Scale	Connotation for likelihood	Connotation for Impact
1	Improbable	Insignificant
2	Unlikely	Marginal
3	As likely as not	Serious
4	Probable	Critical
5	Highly probable	Catastrophe

Based on the responses furnished by the respondents, the weighted average likelihood and impact is calculated as follows:

Weighted average = $\sum(\text{Number of responses} * \text{Concerned Numerical scale}) / \text{response received}$

After calculating the weighted average likelihood and impact, the severity of risk was calculated as $L + I - (L * I)$ where L & I are brought on a scale of 0 to 1 by dividing with 5. The connotation for severity of risk is given as follows

Table 2: Connotation for Severity of Risk

Range of Values	Severity of Risk
0.0-0.2	Nil
0.21-0.4	Insignificant
0.41-0.6	Significant
0.61-0.8	High
0.81-1.00	Very high

IV. Risk Assessment

Table 3: Risk Assessment (Feasibility phase)

Risk	Responses (Likelihood)					Responses (Impact)					Weighted average Likelihood of risk	Weighted average impact of risk
	1	2	3	4	5	1	2	3	4	5		
Reliability of Feasibility Report	42	34	17	13	6	34	28	29	13	6	2.21	2.35
Approval and permit risks	11	33	41	14	11	8	14	36	30	22	2.83	3.4
Political risks	30	41	17	14	8	18	25	47	14	6	2.35	2.68
Legal risks	38	41	19	8	4	22	28	30	14	16	2.08	2.76
Environment and social risks	24	28	35	12	11	21	30	34	19	6	2.61	2.63

Table 4: Risk Assessment (Development phase)

Risk	Responses (Likelihood)					Responses (Impact)					Weighted average Likelihood of risk	Weighted average impact of risk
	1	2	3	4	5	1	2	3	4	5		
Land Acquisition	16	31	45	11	7	7	42	38	14	9	2.65	2.78
Resettlement & Rehabilitation	19	27	48	11	5	23	30	43	11	3	2.06	2.46
Design	24	33	27	16	10	19	24	35	22	10	2.59	2.81
Bidding	20	40	27	13	10	33	44	16	11	6	2.57	2.2
Environment and social risks	22	30	33	13	12	20	22	38	18	12	2.66	2.81
Market	18	26	37	16	13	23	30	33	17	7	2.81	2.59
Legal	19	38	41	7	5	23	27	30	14	16	2.46	2.75
Political	29	53	13	9	6	22	27	49	8	4	2.18	2.5
Financial closure	27	33	21	18	11	29	36	25	14	6	2.57	2.38
Technology Selection	28	34	33	9	6	38	34	18	11	9	2.37	2.26

Table 5: Risk Assessment (Execution phase)

Risk	Responses (Likelihood)					Responses (Impact)					Weighted average Likelihood of risk	Weighted average impact of risk
	1	2	3	4	5	1	2	3	4	5		
Utility diversion	20	28	16	19	27	16	33	31	23	7	3.05	2.74
Force Majeure	22	30	35	15	8	7	11	22	39	31	2.61	3.69
Traffic diversion	3	18	20	52	17	10	13	25	40	22	3.56	3.46
Safety	20	27	43	13	7	11	25	38	23	13	2.64	3.01
Time over run	9	22	49	21	9	8	10	36	33	23	2.99	3.48
Cost Overrun	11	24	39	26	10	8	16	42	25	19	3	3.28
Construction	24	33	27	16	10	16	34	31	23	6	2.59	2.71
Inflation	25	34	23	16	12	17	25	31	24	13	2.6	2.91
Contractual	29	30	25	15	11	18	20	22	40	10	2.54	3.03

Table 6: Risk Assessment (Operation phase)

Risk	Responses (Likelihood)					Responses (Impact)					Weighted average Likelihood of risk	Weighted average impact of risk
	1	2	3	4	5	1	2	3	4	5		
Traffic Revenue	19	26	37	16	12	23	30	33	18	6	2.78	2.58
Market	16	25	30	29	10	21	29	34	24	2	2.92	2.61
Safety	28	30	33	14	5	20	32	37	18	3	2.44	2.56
Force Majeure	29	33	21	17	10	17	22	31	26	14	2.51	2.98
Social and Environmental	13	42	35	18	2	11	43	35	17	4	2.58	2.64
Legal	19	39	41	8	3	23	29	30	13	15	2.42	2.71
Transportation of hazardous chemicals	9	24	29	32	16	7	15	22	40	29	3.2	3.71

5. Risk Severity

Table 7 : Risk Severity(All Phases)

Risk	Likelihood	Impact	Risk value $L+I-(L*I)$	Risk Severity
Feasibility Phase				
Reliability of Feasibility Report	2.21	2.35	0.704	High
Approval and permit risks	2.83	3.4	0.861	Very High
Political risks	2.35	2.68	0.754	High
Legal risks	2.08	2.76	0.738	High
Environment and social risks	2.61	2.63	0.773	High
Development Phase				
Land Acquisition	2.65	2.78	0.791	High
Resettlement & Rehabilitation	2.06	2.46	0.701	High
Design	2.59	2.81	0.789	High
Bidding	2.57	2.2	0.728	High
Environment and social risks	2.66	2.81	0.795	Very High
Market	2.81	2.59	0.789	High
Legal	2.46	2.75	0.771	High
Political	2.18	2.5	0.718	High
Financial closure	2.57	2.38	0.745	High
Technology Selection	2.37	2.26	0.711	High
Execution Phase				
Utility diversion	3.05	2.74	0.823	Very High
Force Majeure	2.61	3.69	0.874	Very High
Traffic diversion	3.56	3.46	0.911	Very High
Safety	2.64	3.01	0.812	Very High
Time over run	2.99	3.48	0.878	Very High
Cost Overrun	3	3.28	0.862	Very High
Construction	2.59	2.71	0.779	High
Inflation	2.6	2.91	0.799	Very High
Contractual	2.54	3.03	0.806	Very High
Operation Phase				
Traffic Revenue	2.78	2.58	0.785	High
Market	2.92	2.61	0.801	Very High
Safety	2.44	2.56	0.750	High
Force Majeure	2.51	2.98	0.799	Very High
Social and Environmental	2.58	2.64	0.771	High
Legal	2.42	2.71	0.764	High
Transportation of hazardous chemicals	3.2	3.71	0.907	Very High

V. Conclusions

1. All the risks are in the category of **high** and **very high** and hence as such risks in the project are quite substantial
2. Almost all the risks in the execution phase are in very high category which means that these risks have the potential to derail the project
3. In the development phase, environment and social risks is in very high category which meant that risk of displacement of people as well as the effect on the environment is substantial
4. In the feasibility phase, risk of approval and permit is in very high category and hence sufficient attention should be paid to mitigate this risk.
5. Adequate attention should be given to Market, Force Majeure and Transportation risks in Operation phase.
6. Suitable risk mitigation measures by way of risk transfer, risk sharing and risk reduction is to be put in place so as to minimise the effect of risk in the event of its occurrence.
7. On the whole it can be inferred that risks in infrastructure projects are of potentially damaging nature and unless suitable risk management is in place, the chances of a successful project outcome is remote.

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